



## Texas A&M San Antonio Area-DRAFT Vision and Goals



A vision statement describes the desired state of a place in the future. With community support, and effective vision can influence decisions and inspire action to move toward that idealized future. Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific strategies and actions that will implement the bigger-picture vision and goals. These strategies will involve specific projects, programs, policies, and other means of achieving the community vision.

The DRAFT Vision and Goals for the Texas A&M San Antonio Area Regional Center were prepared based off input from residents and community stakeholders through an online questionnaire, a community meeting, and a planning team meeting. Below are the emerging vision and goals for the Texas A&M San Antonio Area.

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### Emerging Vision

The Texas A&M San Antonio Area Regional Center will be a dynamic urban community that provides quality education, economic opportunity, and plentiful housing options while respecting the rural character of the area. As a major educational and industrial hub for the region, this community will champion the major institutions that call it home, while supporting the growth of other technology and research industries that will be the driving force behind private investment. The community will lead the evolution of San Antonio's Southside by incorporating innovative solutions to environmental sustainability, mobility, and public health.

### Draft Goals:

Goal #1: Capitalize on the projected growth of Texas A&M University - San Antonio to facilitate the addition of retail, entertainment, and service industry uses, as well as off-campus housing options.

Goal #2: Focus new development in targeted areas and along high traffic corridors, and appropriately transition from new development to rural homes, ranches, and protected natural areas in order to protect the rural character of the area.

Goal #3: Utilize natural assets, such as the Medina River and Leon Creek Greenways, as amenities to educate and to attract future residents and visitors while also linking the places where people live and work.

Goal #4: Expand protected land to enhance biodiversity, climate change resilience, and rural character while also creating a buffer to major regional institutions.

Goal #5: Improve and enhance area roadways, expand multi-use trail and greenway connections, and attract better transit service linking the area to Downtown and other employment centers throughout the city.

Goal #6: Work cohesively with area stakeholders, to develop and attract industries that contribute to a sustainable, environmentally-friendly, and innovative economy.